



Presented By

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# Organic Trade Association

We were founded in 1985 by a group of visionaries who created the association to promote, protect, and advance organic.



**TODAY, WE ARE THE VOICE OF THE \$50 BILLION ORGANIC INDUSTRY,  
REPRESENTING 9,500 BUSINESSES ACROSS 50 STATES.**

# Legislative + Regulatory Advocacy

We build meaningful relationships with Members of Congress; and work closely with the U.S. Department of Agriculture's National Organic Program, the National Organic Standards Board and the Food and Drug Administration on food and farming policy.



**Our priorities are the  
critical priorities for  
organic industry.**



Taking action to defend the organic seal and organic standards, the Organic Trade Association filed a lawsuit against the USDA over its failure to put into effect new organic livestock standards.

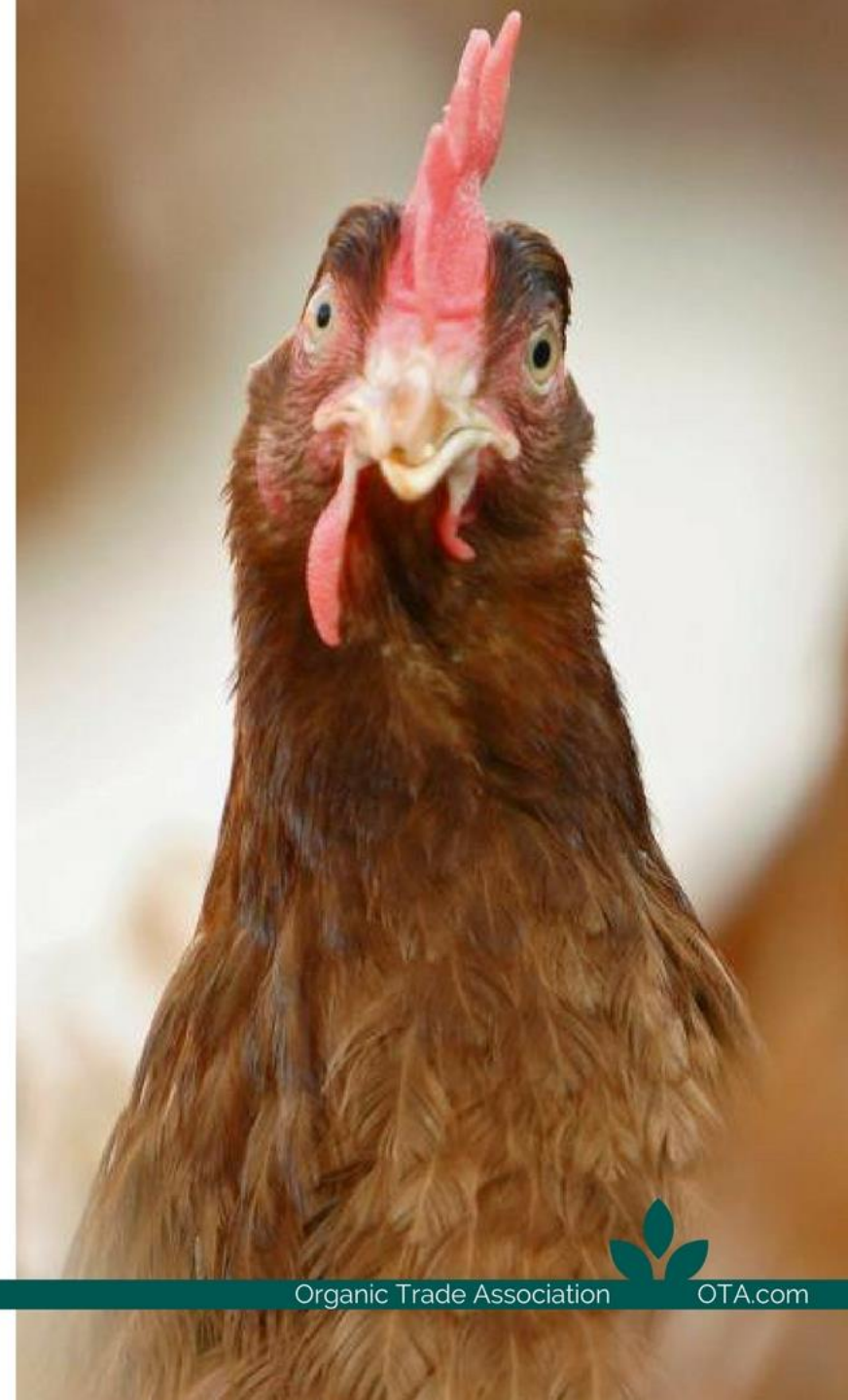


The Organic Livestock and Poultry Production rule, commonly referred to as the Organic Animal Welfare Rule, is the result of 14 years of public and transparent work within the process established by Congress, and reflects deep engagement and input by organic stakeholders during multiple administrations, both Republican and Democrat.



# Our lawsuit alleges

- ✓ USDA violated the Administrative Procedure Act because it delayed OLPP without any public process and also violated the same act by abusing its discretion by proposing action to indefinitely delay or shelve the rule;
- ✓ USDA violated the Organic Foods Production Act and its consultation provisions where industry and public stakeholders can revise, refine, and advance organic standards via the well-defined public process
- ✓ The Trump administration's executive order to freeze the creation and implementation of regulations, issued one day after the original implementation date of OLPP, should not apply to the voluntary organic standards that allow for businesses to opt in to the standards.





# The rule

- Ensures that all organic animals live in pasture-based systems,
- Establishes minimum indoor and outdoor space requirements for organic chickens,
- Clarifies that outdoor spaces must include soil and vegetation,
- Adds human handling requirements, and
- Clarifies humane slaughter requirements.

**The Organic Trade Association lawsuit asks the court to reverse USDA's decisions to delay, rewrite, or shelve the rule and make the final livestock rule effective immediately.**





# Breaking News



Organic Trade Association

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— QUESTIONS —  
**THANK YOU**  
— COMMENTS —

